

The End of Print
{ Bookcover }

At that moment, a few miles from the coast, Kelly, a marine, was in Irvine, missing 24-year-old the police car and what he

Once a surfer and a sociology teacher, DAVID CARSON was chosen as the International Center of Photography's Designer of the Year and won the Best Book Design of the Year in 1995 for the book *Cyclaps* by Vogue photographer ALBERT WATSON. CARSON lives in Del Mar, California, where he has easy ocean access. He divides his work time between his California and New York studios, bi-coastal breeding grounds for his revolutionary designs.

LEWIS BLACKWELL is well known in the art world as the editor of *Creative Review*, the international review of new ideas in the communication arts. He is author of the critically acclaimed *International Interiors 2* and *Twentieth-Century Type* and is co-author with JAN BURNEY of *The Retail Future*. He is a regular writer and commentator on graphic design and typography, advertising, film and video, and the growing area of multimedia. A frequent contributor to radio and television on design-related subjects, BLACKWELL lectures and chairs awards juries internationally.

dear david
"i am sorry about the end of print
it was nice while it lasted
i always liked the smell of mimeo
copies and you could always tear out
the pages after you read them
i'll miss the subjectivity
the imprecision
but i am ready i think" —tibor kalman



The End of Print

Blackwell

Chronicle Books

shatter
Guitarist
against
hail of bullets

The End of Print: The Grafik Design of David Carson

By Lewis Blackwell + David Carson

\$24.95

The End of Print: The Grafik Design of David Carson
Lewis Blackwell + David Carson

"David Carson's work communicates. But on a level that bypasses the logical, rational centers of the brain and goes straight to the part that understands without thinking. In this way it works just like music does—slipping in there before anyone has a chance to stop it at the border and ask for papers."
—from the introduction by DAVID BYRNE

The End of Print is the first collection of the work of DAVID CARSON, arguably the most innovative and influential graphic designer of the 1990s. Dubbed a "master of typography" by *Graphis* magazine and "the king of non-communication" by veteran Italian-American designer MASSIMO VIGNELLI, DAVID CARSON endlessly stirs up both fascination and controversy. CARSON's layered, challenging approach to typography has earned him an international reputation. At the cutting edge, he continually reinvents the relationship between design and type and he has helped change the course of graphic design. A former professional surfer, sociology teacher and now art director of *Ray Gun* magazine, CARSON has crystallized the look and attitude of an entire generation and leads a revolution in visual communication. In just a few years, he has acquired a cult following of young designers eager to break with tradition and forge a new aesthetic.

Designed by CARSON and ground-breaking in itself, the book stands as a testimony to his unique talent. Lavishly illustrated with over 350 color images, *The End of Print* features work from the magazines where CARSON first made his mark—including *Transworld Skateboarding*, *Surfer*, *Beach Culture*, and *Ray Gun*—as well as his instantly recognizable advertisements for clients such as Nike, Pepsi, MTV, and Sony. LEWIS BLACKWELL's stimulating text includes an interview in which CARSON examines the origins of his own creativity and discusses the extreme reactions to his work.

BY LEWIS BLACKWELL + DAVID GARS

Summoned to an area used mostly by auto repair and muffler shops, Milpitas police early Monday. A 42-year-old male, whom a Milpitas Police Department spokesman declined to identify, was found on the 1400 block of South Main Street with a gunshot wound. He was taken to a hospital, where he was pronounced dead.

The End of Print!

The Graphic Design of David Carson

music
vicious
tumultuous
struggles

guitarist against
sh
multimarity
Design
Print!
frustration
marijuana

Dear David

*"i am sorry about the end of print
it was nice while it lasted
i always liked the smell of mimeo
copies and you could always tear out
the pages after you read them*

*i'll miss the subjectivity
the imprecision*

but i am ready i think" —tibor kalman

The announcement came only two weeks after the International Atomic Energy Agency, the U.N. nuclear inspector, detailed with more specificity than it had done previously the technical information behind its suspicions that Iran has secretly attempted to design a nuclear weapon. Iran has, for years, refused to answer questions from the agency about circumstantial evidence of weapons design that the international inspectors say they possess.

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GRAPHIC STYLE

**STEVEN HELLER &
SEYMOUR CHWAST**

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