

**CAMPAIGN**  
**GILROY GARLIC FESTIVAL**

# GILROY GARLIC FESTIVAL



**The Gilroy Garlic Festival** is a rebranding of the original marketing materials for the annual festival that is held in Gilroy, CA. This is my reimagining of what I think would enhance their current marketing and bring it into this decade. Thank you for viewing.



**SCHEDULE**

**JULY 25-27TH** | **FRIDAY**  
**SATURDAY**  
**& SUNDAY**



GET TICKETS  
[www.gilroygarlicfestival.com](http://www.gilroygarlicfestival.com)  
at christmas hill park in gilroy

10AM - 7PM

**GILROY  
GARLIC  
FESTIVAL**  
Get your garlic on.



**YOU ARE INVITED...**  
...TO GET YOUR GARLIC ON!



Jane Smith  
1234 Generic St  
Gilroy, CA 95020



## CAMPAIGN | MAILER & TICKET STAGING



